

Guidelines for Gardeners' Corner –

This is a summary of suggested guidelines for the gardeners' corner – this summary and actual operation may change as needed.

The “Gardeners’ Corner” is a co-operative arrangement designed to promote interest in selling at the market for small and mid-size producers. The by-laws specify that persons with total sales under \$150 per market day would be eligible to sell in a co-operative manner. When sales exceed that level for two consecutive weeks, you would be asked to sell from your own table.

To increase your chances of success, and make the experience more enjoyable, you or your regular agent should attend a “selling at Bayou City Farmers’ Market” class to learn techniques for successfully selling your product.

Please call the market manager at least 24 hours in advance to reserve table space

Urban Harvest will provide two cloth covered tables, a banner type sign, inventory control sheets and an empty cash box. If you are manning the corner, please be prepared to provide change for the customers.

The “Gardeners’ Corner” will be staffed by one or more of the participating gardeners on a rotation basis. You or your agent must be willing to work at the “Gardeners’ Corner”. If you are one of the gardeners staffing the booth, you do not have to pay the \$10.00 day fee.

You are responsible for coordinating the delivery of your produce prior to 7:00 a.m. on market day and arranging for picking up what does not sell. If you cannot pick up the produce, it will be donated at the end of the market day.

You must fill out an inventory sheet – this will be used to calculate how much you sold, and how much you will receive.

Indicate on the inventory sheet whether your produce is certified organic or non-certified pesticide free – otherwise it will be marked as conventionally grown.

Provide your own product signage (include pricing), as well as a sign with your farm or garden name. Recipe cards or suggestions on how to prepare will enhance sales

If possible, produce should be identified by name & variety – i.e. Homestead tomatoes, Suyo Long cucumbers, not simply “snap beans”

Provide your own pricing guidelines (nothing will be sold by weight – there is no scale available). Guidelines will be covered in the “selling at the Bayou City Farmers’ Market” class, which will give you an idea of the market prices for various retail outlets

Provide packaging (or pre pack) your produce; or have baskets or other containers.

The cash box must be turned in at the end of the market day along with the product inventory sheets. The market manager will be responsible for distribution of the monies (less your \$10 day fee) at the end of the market day. If you are not able to be at the market you can come by the Urban Harvest office to pick up your money during regular office hours.

For more information please call the Urban Harvest office at 713/880-5540, or email jim@urbanharvest.org

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